

Course Code: BBAL 241	BB.A.LL.B. – Semester-IV Family Law I (HINDU LAW)	L-4 T-0 P-0 C-4
Course Outcomes:	On completion of the course, the students will be able to:	
CO1:	Understanding the fundamental principles of Hindu and Hindu Law.	
CO2:	Understanding Hindu Law and its difference with the Muslim Law.	
CO3:	Distinguishing different method of marriage on the basis of their culture.	
CO4:	Analysing the circumstances when marriage is valid or not, voidable or not.	
CO5:	Analyzing the current problems in family matters and adjudication of family Disputes through judicial and non-judicial ways	
Unit-1	Introduction about Hindu law Nature and Origin of Hindu Law, Sources of Hindu Law, Schools of Hindu law (Mitakshara & Dayabhaga)	8 Hours
Unit-2	Hindu Marriage Nature of Hindu Marriage, Essential Conditions for Valid Hindu Marriage, Ceremonies and Proof of Valid Hindu Marriage, Void and Voidable Marriage	8 Hours
Unit-3	Matrimonial Remedies Restitution of Conjugal Rights, Judicial Separation, Dissolution of Marriage & Maintenance	8 Hours
Unit-4	Hindu Adoption & Maintenance Act, 1956 Meaning, Nature and Effects of Adoption, Essential Conditions for a Valid Adoption, Doctrine of Relation Back, Guardianship of Person and Property	8 Hours
Unit-5:	Hindu Succession Act 1956 General Principle regarding Hindu Succession, Interstate Succession, Rule of Survival ship, Succession of the Property of Male Hindu Succession of the Property of Female Hindu	8 Hours
Case law-	1. Rajothi vs. Selliah 1966 MLJ 2. Ujagar vs. Jeo 1959 SC 3. Shastri vs. Muldas SC AIR 1966 4. Manik Chandra vs. Ram Chandra SC AIR 1981 5. Sawan Ram vs. Kalawati SC AIR 1967	
Text Books:	1. Kesari U.P.D., Hindu Law, Jain Book Agency, Delhi 2. Diwan Paras, Hindu Law, Allahabad Law Agency	
Reference Books:	1. D.F. Mulla, Hindu Law, Wadhwa Publication, Nagpur 2. Agarwal R. K., Hindu Law, Central Law Agency, Allahabad	
*Latest editions of all the suggested books are recommended.		

Course Code: BBAL 242	B.B.A.LL.B. – Semester IV MARKETING MANAGEMENT	L-4 T-0 P-0 C-4
Course Outcomes:	On completion of the course, the students will be :	
CO1:	Develop understanding of basics of marketing, and its significant concepts.	
CO2:	Acquaint with new marketing trends and the marketing environment.	
CO3:	Identify how the firms marketing strategy, marketing mix evolve and adapt to match consumer behavior and perceptions of the product	
CO4:	Apply the knowledge, concepts, tools necessary to understand challenges and issues of marketing in a growing international and global context	
CO5:	Critically analyze social, technological, political, legal and economic forces that affect business performance	
Unit-1	Marketing Management, Introduction, Concept, Needs, Wants and Demands, Products, Value, Cost and Satisfaction, Exchange Relationships and Network, Markets, Marketers and Prospects , Demand Management , Company Orientation , Tools , Environmental Scanning, Techniques and Problems, Marketing Mix, Product - Introduction, New Product Development, Positioning, Re-positioning, Test Marketing, Product Life Cycle	8 Hours
Unit-2	Marketing Research and Consumer Behaviour- Introduction Methods Techniques &Tools, Factors influencing Consumer Behaviour, Sales Management And Promotion, Introduction, Choice of Distribution Channel, Organization of Sales Personnel, Purpose of Organization, Process of Organization, Types of Organizational Structures, Territory Management, Sales Analysis, Problems in Sales of Industrial Goods, Sales Promotional Techniques	8 Hours
Unit-3	Product Pricing, Introduction, Nature, Factors affecting pricing decisions and Methods of pricing strategy, Selecting price level in today's competitive scenario, Tendering, Illustration with simple examples of how to determine price under Different situations of competition, Advertising And Branding, Introduction, Choice of Media, Message, Measuring effectiveness of advertising, Branding :Concepts and benefits, Packaging & Labeling, Warranty vs. Guarantee.	8 Hours
Unit-4	Customer Relationship Management and Other Contemporary Issues: Introduction, Relationship Marketing Vs. Relationship Management, Definitions of Customer Relationship Management (CRM), Forms of Relationship Management, Managing Customer Loyalty and Development, Reasons Behind Losing Customers by Organisations, Significance of Customer Relationship Management, Social Actions Affecting Buyer-Seller Relationships, Rural Marketing, Services Marketing, E-Marketing or Online Marketing.	8 Hours
*Latest editions of all the suggested books are recommended.		

Course Code: BBAL 243	BB.A.LL.B. – Semester-IV ECONOMICS-II (MACRO ECONOMICS)	L-4 T-0 P-0 C-4
Course Outcomes:	On completion of the course, the students will be able to:	
CO1:	Defining the foundation and features of Classical theory	
CO2:	Understanding the principle of aggregate demand and aggregate supply	
CO3:	Identifying the importance and scope of different theories of Post Keynesian Economics	
CO4:	Examining the concept of economic growth and economic development along with different measures and theories	
CO5:	Evaluating the working mechanism banking structure of India	
Unit-1	Classical Theory/ Long Run Analysis Foundation & features of Classical Theory, Introduction to Say's Law.	8 Hours
Unit-2	Principles of Aggregate Demand & Aggregate Supply Theory of Aggregate Demand, Theory of Aggregate Supply	8 Hours
Unit-3	New Keynesian/Post Keynesian Economics Importance & Scope, Different Theories of Post Keynesian Economics (RET Business Cycle theory etc.)	8 Hours
Unit-4	Growth & Development Concept of Economic Growth & Economic Development, Neo-Classical Growth Theory, Types of Growth & Development, Factors of Growth & Development, Measures of Growth & Development	8 Hours
Unit-5:	Banking Commercial Banking definition & scope, Central Banking functions & Credit Control Money & Capital Markets—difference & integration, Difference between Banks & NBFI.	8 Hours
Text Books:	1. Jhingan M.L Development Economics, Vrinda Pub. 2. Dwivedi D.N. Macroeconomic Theory & Policy, Tata Mac Graw Hill	
Reference Books:	1. Samuelson & Nordhaus, Economics, Tata Mac Graw Hill 2. Shapiro, Macro economic Analysis, Galgotia..	
*Latest editions of all the suggested books are recommended.		

Course Code: BBAL 244	B.B.A.LL.B. – Semester-IV Business Environment	L-4 T-0 P-0 C-4
Course Outcomes:	On completion of the course, the students will be :	
CO1.	1. To understand the concepts related to Business.	
CO2.	2. To appreciate the role of socio cultural factors on the development of the economy and business	
CO3.	3. Familiarize with the nature of business environment and its components.	
CO 4.	4. The students will be able to demonstrate and develop conceptual framework of business environment and generate interest in glocal setup.	
CO 5.	5. To understand the implications of politico-legal system on the conduct of business in the country	
Unit-1:	Overview of business environment, Types of environment-internal and external, micro and macro. Competitive analysis of industry; Environmental analysis SWOT and ETOP; Basic philosophies of capitalism and socialism with their variants.	8 Hours
Unit-2:	Economic roles of government in India; Constitutional provisions affecting business. Technology and competitive advantage, Globalization- meaning, dimensions, factors, pros and cons; impact of technology on globalization, sources of technology, transfer of technology.	8 Hours
Unit-3:	Global liberalization, GATT-objectives, WTO-benefits and drawbacks; Comparison with GATT, MNC-definition, meaning, merits and demerits; FERA and FEMA meaning and objectives	8 Hours
Unit-4:	Industrial policy of India since 1951, IDRA, Privatizations-implication and effect. Price control-objectives, mechanism, Essential Commodities Act. Monetary and fiscal policy, in India. SEBI-objectives and functions.	8 Hours
Suggested Readings:	1. Cherunilam, F. (2014). Business Environment, Himalaya Publication, New Delhi. 2. Mishra & Puri (2016). Economic Environment of Business, Himalaya Publication, New Delhi. 3. Shaikh & Saleem (2015). Business Environment, Pearson Publication, New Delhi. 4. Baron, D. P., & Baron, D. P. (2003). Business and its environment (p. 2). Upper Saddle River, NJ: Prentice Hall. 5. Justin, P. (2018). Business Environment, Mc Graw Hills Publication, New Delhi. 6. Aswathappa, K. (2017). Essentials of Business Environment, Himalaya Publication, New Delhi.	
Latest editions of all the suggested books are recommended.		

Course Code: 245	B.B.A.LL.B. – Semester-IV LAW OF CRIMES –I (IPC) / BNS	L-4 T-0 P-0 C-4
Course Outcomes:	On completion of the course, the students will be able to:	
CO1:	Illustrate how society views crime against women, human body and property.	
CO2:	Demonstrate an in-depth understanding of the aspects of criminal justice, oral w and its relationship to larger social issues	
CO3:	Identify, explain and apply the principles of criminal law covered in the course	
CO4:	Analyze lacunas within the criminal justice system and suggest the amendments have to make to provide the justice according to the changing needs of the society.	
CO5:	Understanding the concept, theories of Criminal Law.	
Unit-1	INTRODUCTION 1.1 Conceptual analysis of crime 1.1.1 Elements of crime 1.1.2 Stages of crime 1.2 Historical development of Bharatiya Nyaya Sanhita 1.3 Definitions and General explanation (S 2-3) 1.4 Punishments (Ss 4 – 13) 1.5 General exceptions (S 14 – 44)	8 Hours
Unit-2	INCHOATE CRIMES & OFFENCES AGAINST WOMEN 2.1 Abetment (Ss 45 – 60) 2.2 Criminal Conspiracy (S 61) 2.3 Attempt (S 62) 2.4 Offences against women 2.4.1 Sexual offences (Ss 63 -73) 2.4.2 Criminal force and assault against women (Ss 74 – 79) 2.4.3 Offences relating to marriage- Dowry Death (S 80), Bigamy (S 82) & Cruelty (S85)	8 Hours
Unit-3	OFFENCES AFFECTING HUMAN BODY 3.1 Offences affecting life 3.1.1 Culpable Homicide (Ss 100, 102, 105, 110) 3.1.2 Murder (Ss 101, 103, 104, 109) 3.1.3 Suicide (Ss 107 – 108) 3.1.4 Organised crime (Ss 111 – 112) 3.1.5 Terrorist Act (S 113) 3.2 Hurt (Ss 114 – 125) 3.3 Wrongful Restraint and confinement (Ss 126 – 127) 3.4 Criminal force and assault (Ss 128 – 136) 3.5 Kidnapping, abduction, slavery and forced labour (Ss 137 – 146)	8 Hours

Unit-4	OFFENCES AGAINST CHILD, STATE, PUBLIC TRANQUILITY, FALSE EVIDENCE, PUBLIC NUISANCE AND DEFAMATION 4.1 Offences against child (Ss 91 -97) 4.2 Offences against state (Ss 147 -158) 4.3 Offences against public tranquility (Ss 189 -190) 4.4 Offences against public justice (Ss 227 – 238) 4.5 Public Nuisance (Ss 270 -273) 4.6 Defamation (S 356)	8 Hours
Unit-5:	5. OFFENCES AGAINST PROPERTY 5.1 Theft (Ss 303 – 307) 5.2 Extortion (S 308) 5.3 Robbery (S 309 & S 313) 5.4 Dacoity (S 310 – 312) 5.5 Criminal misappropriation of property (Ss 314 – 315) 5.6 Criminal breach of trust (S 316) 5.7 Receiving stolen property (S 317) 5.8 Cheating (Ss 318 -319)	8 Hours
Case law-	1. 1. King v. Birendra kumar Ghosh (Common Intention) 2. Kehar Singh v. State of Delhi (Murder) 3. Vishakha v. State of Rajasthan (Sexual Harassment) 4. Nalwah Ali v. State of UP (Common object) 5. Pawan Kumar v. State of Haryana (Cruelty)	
Text Books:	1. Lal Batuk. Indian Penal Code. Jain Book Agency, Delhi 2. Mishra S.N., Indian Penal Code, Jain Book Agency, Delhi	
Reference Books:	1. C.K. Takwani, Indian Penal Code, EBC Publishing. 2. Ratanlal and Dhirajlal, Indian Penal Code, Lexis Nexis 3. KD Guar, Criminal Law cases and material, Butterworths India 4. S.N. Mishra, Indian Penal Code, Central Law Publishing Agency 5. RC Nigam, Law of Crimes ,Vol I and II	
*Latest editions of all the suggested books are recommended.		

Course Code: BBAL 246	BB.A.LL.B. – Semester-IV JURISPRUDENCE-II	L-4 T-0 P-0 C-4
Course Outcomes:	On completion of the course, the students will be able to:	
CO1:	Understanding the concept of law, Legal Principles and various aspect of law and their existence in society, court, politics, economics and nature.	
CO2:	Understanding the development of various opinion on law, concepts of law, justice and administration of justice from historical to modern	
CO3:	Anaylsising Law, justice in legislation, society and in court and the relationship between various laws i.e. social economic, political and law developed by courts.	
CO4:	Evaluating the concept of law and Justice and their present aspects, structure and spirit in present scenario.	
CO5:	Understanding the concept and various theories of Jurisprudence.	
Unit-1	Introduction to Jurisprudence Definition, Nature and Scope of Jurisprudence, Utility of Jurisprudence Growth of Jurisprudence, Jurisprudence & Legal Theory	8 Hours
Unit-2	Schools of Jurisprudence Analytical School, Historical School, Sociological School, Natural Law School, Feminist School & Legal Realism	8 Hours
Unit-3	Administration of Justice Law & Morality, Law & its kinds, State & Administration of Justice	8 Hours
Unit-4	Sources of law Customs, Precedent, Legislations	8 Hours
Unit-5:	Legal Concepts Legal Rights and Duties, Ownership, Possession, Legal Persons	8 Hours
Case law-	1.Jagmohan Singh Vs State Of Up AIR (1980) 2 684 2.M.H. Hoskot Vs State Of Maharashtra AIR 1978 SC 1548 3.Olga Tellis Vs Bombay Municipal Corporation [1985] 2 Supp SCR 51 4.Sarla Mudgal Vs Union Of India (1995) 3 SCC 635 5.T.M.A. Foundation Vs State Of Karnataka T.M.A. Foundation Vs State Of Karnataka (2002) 8 SCC 481	
Text Books:	1.Dhyani S.N., Foundation of Jurisprudence, Central Law Agency, Allahabad 2.Paranjape N.V., Studies in Jurisprudence and Legal Theory, Central Law Agency Allahabad	
Reference Books:	1.Agarwal Nomita, Jurisprudence, Central Law Publication, Allahabad 2.Edgar Bodenheimer, Jurisprudence, Universal Law Publication, Delhi 3.Salmond on Jurisprudence by P J Fitzgerald, Sweet and Maxwell, UK	
*Latest editions of all the suggested books are recommended.		