

Program Structure (MBA)

MBA I Semester

Sl. No.	Course Code	Course Title	Nature	L	T	P	Credit
1	23MBA101	Managerial Economics	Core Course 1	3	1	0	4
2	23MBA102	Marketing Management	Core Course 2	3	1	0	4
3	23MBA103	Principles of Management	Core Course 3	3	0	0	3
4	23MBA104	Business Statistics	Core Course 4	3	0	0	3
5	23MBA105	Accounting for Managers	Core Course 5	3	0	0	3
6	23MBA106	Business Environment	Core Course 6	3	0	0	3
7	23MBA107	Computer Applications & MIS	Skill Enhancement courses-(SEC) 1	1	1	2	3
8	23MBA108	Business Communication	Ability Enhancement courses-(SEC) 1	2	1	0	3
			TOTAL	-			26

MBA II Semester

Sl. No.	Course Code	Course Title	Nature	L	T	P	Credit
1	23MBA201	Entrepreneurship & Startup Management	Core Course 7	3	1	0	4
2	23MBA202	Financial Management & Planning	Core Course 8	3	1	0	4
3	23MBA203	Business Law & CSR	Core Course 9	3	0	0	3
4	23MBA204	Human Resource Management	Core Course 10	3	0	0	3
5	23MBA205	Organization Behavior	Core Course 11	3	0	0	3
6	23MBA206	Strategic Management	Core Course 12	3	0	0	3
7	23MBA207	Advanced Quantitative Techniques	Skill Enhancement courses-(SEC) 2	3	0	0	3
8	23MBA208	Digital Marketing & E-Commerce	Ability Enhancement courses-(SEC) 2	2	1	0	3
			TOTAL	-			26

MBA III Semester

Sl. No.	Course Code	Course Title	Nature	L	T	P	Credit
1	23MBA301	Research Methodology	Core Course 13	3	1	0	4
2	23MBA302	International Business Management	Core Course 14	3	1	0	4
3	23MBA303	Operations Management	Core Course 15	3	0	0	3
4	-	Specialization Group –1 (Elective 1)	Discipline Specific Elective	3	0	0	3
5	-	Specialization Group –1 (Elective 2)	Discipline Specific Elective	3	0	0	3
6	-	Specialization Group –2 (Elective 1)	Discipline Specific Elective	3	0	0	3
7	-	Specialization Group –2 (Elective 2)	Discipline Specific Elective	3	0	0	3
8	23MBA306	Summer Internship Report & Viva	Internship/Research based Course	0	2	0	2
				TOTAL			25

MBA IV Semester

Sl. No.	Course Code	Course Title	Nature	L	T	P	Credit
1	23MBA401	Human Values & Professional Ethics	Core Course 16	3	1	0	4
2	23MBA402	Life Skills and Mentoring	Core Course 17	3	1	0	4
3	23MBA403	Export and Import Management	Core Course 18	3	0	0	3
4	-	Specialization Group –1 (Elective 1)	Discipline Specific Elective	3	0	0	3
5	-	Specialization Group –1 (Elective 2)	Discipline Specific Elective	3	0	0	3
6	-	Specialization Group –2 (Elective 1)	Discipline Specific Elective	3	0	0	3
7	-	Specialization Group –2 (Elective 2)	Discipline Specific Elective	3	0	0	3
8	23MBA406	Research Project Report & Comprehensive Viva	Internship/Research based Course	0	2	0	2
				TOTAL			25

Specialization and Elective Courses (Offered Combinations)

Sl. No.	MBA Dual Specialization Combination (Select Anyone)		
1.	Finance and Marketing	4.	Marketing and International Business
2.	Finance and Human Resource	5.	Marketing and Agri-Business
3.	Marketing and Human Resource	6.	International Business and Operation & Supply Chain Management

Specialization Group: INTERNATIONAL BUSINESS

Sl. No.	Course Code	Course Title	Semester	Credit
1	23MBAI304	Economics of Global Trade & Finance	III	3
2	23MBAI305	Warehousing and Inventory Management	III	3
3	23MBAI404	International Financial Management	IV	3
4	23MBAI405	Foreign Trade Policy & Management	IV	3

Specialization Group: MARKETING MANAGEMENT

Sl. No.	Course Code	Course Title	Semester	Credit
1	23MBAM304	B2B & Services Marketing	III	3
2	23MBAM305	Consumer Behavior & Distribution Management	III	3
3	23MBAM404	International Marketing	IV	3
4	23MBAM405	Sales & Retail Marketing	IV	3

Specialization Group: HUMAN RESOURCE MANAGEMENT

Sl. No.	Course Code	Course Title	Semester	Credit
1	23MBAH304	Negotiations & Counseling	III	3
2	23MBAH305	Industrial and Labour Law	III	3
3	23MBAH404	Team Management and Leadership	IV	3
4	23MBAH405	Performance & Compensation Management	IV	3

Specialization Group: FINANCE

Sl. No.	Course Code	Course Title	Semester	Credit
1	23MBAF304	Management of Financial Institution & Services	III	3
2	23MBAF305	Security Analysis and Portfolio Management	III	3
3	23MBAF404	Tax Planning & Management	IV	3
4	23MBAF405	International Finance	IV	3

Specialization Group: OPERATION & SUPPLY CHAIN MANAGEMENT

Sl. No.	Course Code	Course Title	Semester	Credit
1	23MBAS304	Project Management	III	3
2	23MBAS305	Distribution Channel & Conflict Management	III	3
3	23MBAS404	Total Quality Management	IV	3
4	23MBAS405	Logistic & Supply Chain Management	IV	3

Specialization Group: AGRICULTURE BUSINESS MANAGEMENT

Sl. No.	Course Code	Course Title	Semester	Credit
1	23MBAA304	Agricultural Marketing	III	3
2	23MBAA305	Food Technology and Processing Management	III	3
3	23MBAA404	Agribusiness Financial Management	IV	3
4	23MBAA405	Management of Agribusiness Cooperatives	IV	3

